



Silent Auction Request Letter

To Whom It May Concern:

The Samaritans of New York, a local non-profit organization, is seeking tax-deductible silent auction donations for a February 13, 2014 benefit entitled *Midtown Mardi Gras* at Inside St. Barts. Please use the Auction Donation Form at <https://samaritansnyc.ejoinme.org/midtown> to transmit your donation.

The Samaritans (www.samaritansnyc.org) is the oldest and best-known suicide prevention non-profit operating in NYC, responding to over 1 million calls from those in distress on our 24-hour hotline, training over 30,000 health professionals in the keys to effective prevention planning and providing solace to hundreds of people who have lost loved ones to suicide over the past 30 years.

Event Details

Samaritans is honored that Wes Puryear, JPMorgan Chase Executive Director and Samaritans Board President is once again hosting this spectacular Mardi Gras themed fundraiser bringing attention to our work helping people who are struggling during these difficult times and to provide support to our crisis response services. The benefit will include New Orleans styled cocktails, hors d'oeuvres, live entertainment and, of course, the silent auction.

Silent Auction Benefits

All silent auction donation items will be listed in the evening's program and on the Silent Auction Preview Sheet on the Benefit webpage. Items with a fair market value of \$500 or more will be listed on the page with a hyperlink to the donor's business webpage. Anonymous donations are also welcome.

The *Midtown Mardi Gras* benefit follows on other successful Samaritans' events including a fundraiser at the W Hotel Downtown sponsored by Essence Magazine featuring Steve Buscemi (of *Boardwalk Empire* fame) as the celebrity host. Samaritans participated in Cantor Fitzgerald's 9/11 Charity Day where Grammy Award winner Bill Withers (*Lean On Me*) served as Samaritans' celebrity ambassador.

Event Guests

Event guests will be comprised of professionals working in New York's top corporations, non-profits and more with the majority coming from JP Morgan headquarters. Guests will also include supporters of Samaritans organization and their friends in the technology, retail, medical, financial and creative fields.

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